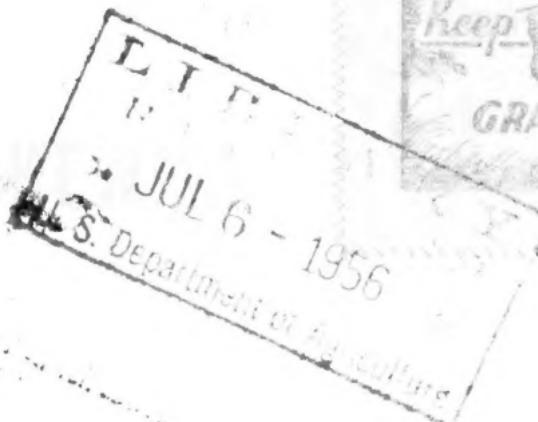


62197

July 2, 1956

Return Postage Guaranteed



MARKET QUOTATIONS

Lawn Grass Seed

Highway and Turf

Grasses, Fertilizers

Peat Moss, Seeders, Weed Killers

Insecticides, Fungicides

and Seed Disinfectants

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SEED COMPANY

MILWAUKEE 1,
WISCONSIN

ESTABLISHED 1918

PHONE: BRoadway 6-0373

322 EAST FLORIDA STREET

WHOLESALE PRICE LIST

July 2, 1956

LAWN SEED MIXTURES

RAINBO LAWN and SHADE GRASS seed mixtures are "Chem-Coated" with Du Pont's "Arasan" a non-poisonous fungicide. Seed treated in this way prevents rotting and seedling blight—thus increasing the stand of the grass up to 46%.

RAINBO

Contains Kentucky Bluegrass, Red Creeping Fescue, Poa trivialis, Perennial Ryegrass and Astoria Bentgrass.

Chem-Coated

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$65.00
5 pound bag (10 per bundle).....	63.00
25 pound bag	60.50
50 pound bag	60.25
100 pound bag	60.00

RAINBO SHADE

Contains Poa trivialis, Kentucky Bluegrass, Red Top, Perennial Ryegrass and Penn State Chewings Fescue.

Chem-Coated

	PER 100 POUNDS
1 pound carton (25 & 50 per carton)	\$60.00
5 pound bag (10 per bundle).....	58.00
25 pound bag	55.50
50 pound bag	55.25
100 pound bag	55.00

BLUEMOUND

Contains Kentucky Bluegrass, Red Creeping Fescue, Poa trivialis, Red Top and Common Ryegrass.

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$52.00
5 pound bag (10 per bundle).....	50.00
25 pound bag	47.50
50 pound bag	47.25
100 pound bag	47.00

GREENDALE

Contains Kentucky Bluegrass, Common Ryegrass, Timothy, White Clover and Kentucky 31 Fescue.

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$46.00
3 pound bag (20 per bundle).....	44.00
5 pound bag (10 per bundle).....	44.00
25 pound bag	41.50
50 pound bag	41.25
100 pound bag	41.00

STAR

Contains Kentucky Bluegrass, Timothy, Common Ryegrass, Kentucky 31 Fescue and Chewings Fescue.

	PER 100 POUNDS
25 pound bag	\$31.50
50 pound bag	31.25
100 pound bag	31.00

MERION BLUEGRASS BLEND

Contains Merion Bluegrass, Penn State Chewings Fescue and Astoria Bentgrass.

	PER 100 POUNDS
1 pound bag	\$180.00
5 pound bag	178.00
100 pound bag	175.00

WHITE CLOVER

	PER 100 POUNDS
½-lb. box	\$86.00
1-lb. box	85.00

ASTORIA BENTGRASS

	PER 100 POUNDS
1-lb. bag	\$90.00

SEASIDE BENTGRASS

	PER 100 POUNDS
1-lb. bag	\$145.00

KENTUCKY BLUEGRASS

	PER 100 POUNDS
1-lb. bag	Ask
5-lb. bag	Ask

TURF GRASSES and WHITE CLOVER

KENTUCKY BLUEGRASS

PER 100 POUNDS

Rainbo Brand	Ask
24-lb. per bushel	Ask
28-lb. per bushel	Ask

ROUGH BLUEGRASS (Poa Trivialis)

PER 100 POUNDS

Fancy Imported	\$50.00
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RED TOP

PER 100 POUNDS

Rainbo Brand	60.00
Extra Fancy	65.00

ANNUAL RYEGRASS

PER 100 POUNDS

Domestic	\$ 9.50
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PERENNIAL RYEGRASS

PER 100 POUNDS

Certified-Blue Tag	\$14.25
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CHEWINGS FESCUE

PER 100 POUNDS

Domestic	\$38.00
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CREEPING RED FESCUE

PER 100 POUNDS

Domestic	\$40.00
Imported	39.00

PENN STATE CHEWINGS FESCUE

PER 100 POUNDS

Domestic	\$40.00
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KENTUCKY 31 FESCUE

PER 100 POUNDS

Domestic	\$15.50
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MEADOW FESCUE

PER 100 POUNDS

Imported	\$21.00
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ASTORIA BENTGRASS

PER 100 POUNDS

Certified-Blue Tag	\$80.00
Certified Red Tag	75.00

HIGHLAND BENTGRASS

PER 100 POUNDS

Certified	\$62.00
Not Certified	60.00

SEASIDE BENTGRASS

PER 100 POUNDS

Certified	\$135.00
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WHITE CLOVER

PER 100 POUNDS

Fancy	\$75.00
Choice	70.00
Mixing Grade	60.00

MERION BLUEGRASS

PER 100 POUNDS

Domestic — 1 to 49 lbs.	\$325.00
Domestic — 50 lbs. or more	310.00

TIMOTHY

PER 100 POUNDS

Rainbo Brand	Ask
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Kellogg

SEED COMPANY



MILWAUKEE 1, WISCONSIN

PHONE: BRoadway 6-0373

322 EAST FLORIDA STREET

ESTABLISHED 1918

WHOLESALE PRICE LIST

We quote today's prices subject to market change, for prompt shipment, F.O.B. Milwaukee, gross weight, bags included at no extra cost. In quantities less than a full bag, prices will be slightly higher. Terms — net cash.

It is unnecessary for a dealer to secure a Wisconsin Seedsman license to resell seeds quoted in this list in the original packages bearing our Permit No. 1640.

DISCLAIMER: KELLOGG SEED COMPANY warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, expressed or implied.

HIGHWAY GRASSES and CLOVERS

We are in a position to furnish Domestic Ryegrass, Red Top, Timothy, Alsike Clover, White Clover and Kentucky Bluegrass seed which will meet the specification requirements of the Wisconsin State Highway Commission. We will mix and blend these grasses and clovers if you so desire — otherwise they would be shipped individually. WRITE FOR PRICES.

SEEDERS & FERTILIZER SPREADERS

A complete line for landscapers and home owners.

	DEALER PRICE	SUGGESTED LIST PRICE
18-inches wide — No. 25 Home Lawn Distributor.....	\$ 7.50	\$10.45
20-inches wide — No. 30 Home Lawn Distributor.....	9.50	13.95
24-inches wide — No. 40 Home Lawn Distributor.....	12.50	17.95
24-inches wide — 241 SD Perfect Distributor.....	33.50	54.25
36-inches wide — M 361 Perfect Distributor.....	35.00	52.25
36-inches wide — 361 SD Perfect Distributor.....	45.00	69.95

MASTERS HANDI-CARTS

(for hauling leaves, dirt and rubbish)

	DEALER PRICE	RETAIL PRICE
Model VM66	\$6.00	\$ 8.95
Model LM66	8.50	12.95

PREMIER PEAT MOSS

CERTIFIED IMPORTED HORTICULTURAL

For lawns, trees, shrubs, flower and vegetable gardens.

GENUINE IRISH, GERMAN AND CANADIAN

DEALER PRICE PER UNIT

Large	\$4.10
Handy	3.10
Carry Carton	2.25
3-peck package — plastic bag.....	1.20
1-peck package — plastic bag.....	.60

PREMIER — NURE

A good organic fertilizer with a peat moss base.

DEALER PRICE

5-lb. bags (12 per case).....	\$.38 each
50-lb. bags	1.85 each

TERRA-LITE — Vermiculite Plant Aid

Nature's own soil conditioning mineral.

DEALER PRICE PER BAG

SIZE	DEALER PRICE PER BAG	RETAIL PRICE PER BAG
3/4 bushel (4 cubic feet).....	\$1.50	\$2.35
2 bushel (2 1/2 cubic feet).....	1.20	1.95
for 6		
1/2 bushel (6 bags per carton).....	3.65	.95
for 12		
1/2 peck (12 bags per carton).....	3.20	.45

FERTILIZERS

MILORGANITE (5.5-4-0)

An ideal turf fertilizer. We are distributors of Milorganite for Wisconsin (exclusive of Milwaukee County) and Upper Michigan. Milorganite quotations apply only in this distributive territory. (Special prices for car lots.)

FERTILIZER—WEED KILLER COMBINATION

SIZES	DEALER PRICE PER TON F.O.B. OUR WAREHOUSE
40 pound bag	\$58.00
50 pound bag	54.00
80 pound bag	48.50
100 pound bag	46.00

SACCO (4-12-4)

An excellent, complete commercial fertilizer for lawns, trees, shrubs, and gardens. Packed in 4 convenient sizes to meet your customer's needs.

SIZES	DEALER PRICE RETAIL PRICE
10-lb. * carton	2 1/2 lb. box (packed in cases of 8 cartons) \$.60 ea.
	5 lbs. .50 (two 2 1/2 lb. boxes)
	10 lbs. .95
25 lb. bag	\$1.04 ea. \$1.60 (packed in cases of 2 bags)
50 lb. bag	1.63 ea. 2.50
100 lb. bag	2.93 ea. 4.50

G & F (10-6-4)

Greens and fairway fertilizer for finer lawns.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
100 lb. bag	\$3.90	\$6.00
50 lb. bag	2.15	3.25
25 lb. bag	1.25	1.90

SOLUBLE SACCO (18-25-18)

A completely soluble plant food.

SIZES	DEALER FOR 12	RETAIL EACH
1 pound box (24 per case).....	\$14.40	\$ 1.00
for 6		
5 pound can	12.60	4.00
(6—5-lb. cans per case)		
Each		
25 pound drum	8.00	12.00

Du Pont SOLUBLE PLANT FOOD (19-22-16)

SIZES	DEALER PRICE PER DOZ.	RETAIL PRICE EACH
2 doz. 6-oz. cans	\$.518	\$.69
1 doz. 1 1/2-lb. cans	14.65	1.95
6 only 4-lb. bags	26.30	3.50

FERRO F-T-E

FRITTED TRACE ELEMENTS

SIZES	DEALER PRICE PER DOZ.	RETAIL PRICE EACH
1 doz. 1-lb. cans	\$ 7.20	\$ 1.00
6 only 5-lb. bags	22.20	2.95
1 only 50-lb. bag—each.....	10.00 ea.	12.50

WEDO (6-10-4) FEEDS GRASS — KILLS WEEDS

A balanced formula of grass feeding elements, plus weed killing 2, 4-D. Kills most broad-leaved weeds.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
25 lb. bag	\$1.80	\$2.75
50 lb. bag	2.60	4.00
100 lb. bag	4.50	6.90

MILCYANATE

(A herbicide for control of Crab Grass and chickweed.)

SIZE	DEALER	RETAIL
50 pound bag	\$4.50	\$7.50

DU PONT GARDEN CHEMICALS

PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER	PRICES TO DEALERS CASE	SUGGESTED PRICES TO CONSUMER EACH
2 doz. 8-oz. dust guns	\$19.35	\$1.29
1 doz. 1-lb. canisters	12.70	1.69
8 only 3-lb. bags	18.75	3.75

ROSE INSECTICIDE AND FUNGICIDE

New complete formula.	2 doz. 8-oz. dust guns	\$19.35	\$1.29

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DU PONT CHEMICALS

PRODUCT	PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER	SUGGESTED PRICES TO CONSUMERS EACH	PRICES TO DEALERS CASE OR UNIT
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DORMANT SPRAY OIL

PER DOZEN
1 doz. 1-qt. cans.....\$ 1.25 \$10.00

SPREADER - STICKER

FOR 48
4 doz. 1-oz. cans.....\$.49 \$14.80
1 gal. can 8.65 \$ 6.90 ea.
5 gal. can 42.00 32.50 ea.

50% Tech. METHOXYCHLOR

(Wettable Powder)

FOR 24
2 doz. 8-oz. canisters.....\$ 1.00 \$16.00

50% DDT (Wettable Powder)

FOR 24
2 doz. 8-oz. canisters.....\$.90 \$14.40

"FERMATE" FUNGICIDE

(Wettable Powder)

FOR 24
2 doz. 8-oz. canisters..... 1.00 16.00

FUNGICIDE - A ("PARZATE")

(Wettable Powder)

FOR 24
2 doz. 6-oz. canisters.....\$.85 \$13.60

GARDEN PRODUCTS ASSORTMENT

Squeeze-Dusters

PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER	SUGGESTED PRICES TO CONSUMERS	PRICE TO DEALERS PER CASE
12 only 8-oz. R.I. & F.	\$1.49	
4 only 8-oz. F.D.	1.19	
4 only 8-oz. V.G.D.	1.19	\$19.90
4 only 8-oz. T.D.	1.10	

ACME

Insecticides—Fungicides—Weed Killers

RED RIVER POTATO MIX

GET'EM ALL AT ONCE! A scientific, one-product, complete control of insects and blight that attack potatoes.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$14.40	\$1.00
4 lb.	12	22.68	3.15

ARSENATE OF LEAD

A STANDARD CONTROL FOR EATING INSECTS. Widely recommended for control of most chewing insects damaging fruit and shade trees, vegetables, tobacco, berry bushes and vines. Also for grub-proofing lawns and golf courses.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb. ctn.	24	\$12.96	\$.90
1 lb. bag	24	11.52	.80
4 lb. bag	12	14.40	2.40

DUSTING SULPHUR

FOR GARDEN AND LAWN USE. A finely divided sulphur for dusting. Controls mildew, black spot, leaf spot, almond mite, two spotted mite, red spider, thrip on roses, chrysanthemums, snapdragons, dahlias, phlox, hollyhocks and most other flowers. Very effective for chigger control in lawns.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
2 lb. ctn.	12	\$5.40	\$.75

GARDEN GUARD

SAFE ON GARDEN VEGETABLES. 1% Rotenone, the active element, is harmless to humans and pets. It is effective in controlling insects preying on beans, cabbage, currants and many other vegetables, also flowers.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$ 8.64	\$.60
4 lb.	12	10.80	1.50
50 lb.	1	9.00 ea.	15.00 ea.

6% CHLORDANE DUST

A SURE ANT KILLER. On lawns for ants, chiggers, chinch bugs, grubs and sod webworm. In the house for roaches, silver fish, centipedes, crickets, scorpions, spiders, carpet beetles, brown dog ticks and boxelder bugs. May also be used in soil for grubs and maggots and on storage bulbs.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$ 9.94	\$.69
4 lb.	12	12.60	1.75

WEED-NO-MORE

POSITIVE ACTING 2-4-D. For lawn weeds.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
8 oz.	12	\$7.20	\$1.00